

2020-2021 Business Partner Program Summary

Summary of Program Benefits	Pikes Peak (20)	Longs Peak (8)	Mt. Elbert (6)	Mile High (3)
Cost of Sponsorship	\$2,000	\$4,000	\$7,150	\$10,100
Law Firm Management Team Event			1 rep can attend	<u>Official Sponsor</u> 3 reps can attend Opening Statement
Professional Development Networking Event			<u>Official Sponsor</u> 3 reps can attend	2 reps can attend
Chapter Annual Conference			<u>Official Sponsor</u> 2 reps can attend 1 additional rep at member rate	1 rep can attend 2 additional at member rate
Monthly Educational Luncheons		<u>Official Sponsor</u> 2 reps can attend 1 additional at member rate	1 rep attends 3 lunches; 1 additional rep at member rate	2 reps can attend all sessions
Transition Dinner		1 rep can attend	2 reps can attend	3 reps can attend
PP/LP Business Partner Networking Event	1 rep can attend	1 rep can attend		
Business Partner Expo	Booth or Exhibit Space 2 reps can attend	Booth or Exhibit Space 2 reps can attend 3 rd Choice of Booth	Booth or Exhibit Space 3 reps can attend 2 nd Choice of Booth	Large Booth Space (2 x size) 4 reps can attend 1 st Choice of Booth
Holiday Event		2 reps can attend	3 reps can attend	Introduction at Event 4 reps can attend
Lunch with the Incoming Board of Directors			1 rep can attend	
Salary Survey			Can purchase one copy at member rate	<u>Official Sponsor</u> one complimentary copy

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Special Business Partner Logo, Chapter Materials				Yes
Business Partner Logo	Yes	Yes	Yes	Yes
New Member Notification			Yes	Yes
Social Media/Newsletter BP Spotlight of the Month			Yes	Yes
MHC Website (Featured BP)		Yes	Yes	Yes (rolling ad on home page)
MHC Website Profile Page	Yes	Yes	Yes	Yes
Listing in Business Partner Directory	Yes	Yes	Yes	Yes
Membership Directory	Semi-Annually	Semi-Annual	Quarterly	Quarterly
MHC Listserv Email	Semi-Annual	Quarterly	Bi-Monthly	Monthly
Event Promotion-MHC will promote one event per year, per business partner on Social Media and Listserv		Yes	Yes	Yes
A la Carte Opportunities				
Business Partner Expo Sponsorship Opportunities (including but not limited to decorations, participant bags, WiFi, cocktail reception, and educational sessions)	Yes	Yes	Yes	Yes
Ad Only Sponsorship-\$500 (April – March/will not be prorated)	Listing on Website and Business Partner Directory only-no other benefits apply			

You may also send an email requesting additional information to Jessie Meier at jmeier@waltzreeves.com; Sarah Stromberg at SStromberg@hkjp.com; or bpcommittee@milehighala.org.