

### 2021- 2022 Business Partner Program Summary

Summary of Program Benefits	Pikes Peak (20)	Longs Peak (8)	Mt. Elbert (8)	Mile High (3)
<b>AVAILABLE SPONSORSHIPS FOR 2021-2022</b>	<b>3</b>	<b>0</b>	<b>1</b>	<b>1</b>
<b>Cost of Sponsorship</b>	\$2,000	\$4,000	\$7,150	\$10,100
<b>Monthly Educational Luncheons: Luncheons will be held virtually until public health restrictions are lifted which allow for in-person luncheons to be held. Please note the Chapter holds a total of 8 Monthly Educational luncheons during the Board Year.</b>				
<b>Monthly Educational Luncheons</b>		<b>Official Sponsor</b> 2 reps can attend 1 additional at member rate	1 rep can attend up to 3 lunches; 1 additional rep at member rate	2 reps can attend all lunches
<b>Law Firm Management Luncheon (Expected Fall 2021 depending upon public health restrictions)</b>			1 rep can attend	<b>Official Sponsor</b> 3 reps can attend Opening Statement
<b>Transition Dinner (March of 2022 depending on public health restrictions)</b>		1 rep can attend	2 reps can attend	3 reps can attend
<b>Business Partner Expo (February 2022 depending on public health restrictions)</b>	Booth or Exhibit Space 2 reps can attend	Booth or Exhibit Space 2 reps can attend 3 <sup>rd</sup> Choice of Booth	Booth or Exhibit Space 3 reps can attend 2 <sup>nd</sup> Choice of Booth	Large Booth Space (2 x size) 4 reps can attend 1 <sup>st</sup> Choice of Booth
<b>Chapter Annual Conference (February 2022 depending on public health restrictions)</b>			<b>Official Sponsor</b> 2 reps can attend; 1 additional rep at member rate	1 rep can attend; 2 additional at member rate
<b>Networking Event with new Mile High ALA Chapter members (To Be Determined)</b>				1 rep can attend
<b>Holiday Event (December 2021 – Depending on public health restrictions)</b>		1 rep can attend	2 reps can attend	Introduction at Event 4 reps can attend

<b>Summary of Program Benefits</b>	<b>Pikes Peak (20)</b>	<b>Longs Peak (8)</b>	<b>Mt. Elbert (8)</b>	<b>Mile High (3)</b>
<b>Virtual Coffee Breaks – As scheduled throughout the board year</b>			1 rep can attend	Will moderate the virtual event with members
<b>Interview by an MHC Board Member with Business Partner to be Posted on MHC Social Media</b>				1 Interview
<b>Video message (2 minutes) prepared by Business Partner to be Posted on MHC Social Media based on prescribed schedule</b>			1 video message	1 video message
<b>Pikes Peak/Longs Peak Virtual Networking Event (<i>Late Spring/Early Summer</i>)</b>	1 rep can attend	1 rep can attend		
<b>Mt. Elbert/Mile High Virtual Networking Event (<i>Late Spring/Early Summer</i>)</b>			2 reps can attend	2 reps can attend
<b>Salary Survey (Late summer / Early Fall 2021)</b>			Can purchase one copy at member rate	<b><u>Official Sponsor</u></b> one complimentary copy
<b>Special Business Partner Logo</b>				Yes
<b>Business Partner Logo</b>	Yes	Yes	Yes	
<b>New Member Notification</b>			Yes	Yes
<b>Social Media/Member Newsletter BP Spotlight of the Month</b>			Yes	Yes
<b>MHC Website (Featured BP)</b>		Yes	Yes	Yes (rolling ad on home page)
<b>MHC Website Profile Page</b>	Yes	Yes	Yes	Yes
<b>Listing in Business Partner Directory</b>	Yes	Yes	Yes	Yes
<b>Membership Directory</b>	Semi-Annually	Semi-Annual	Quarterly	Quarterly
<b>MHC Listserv Email</b>	Semi-Annual	Quarterly	Bi-Monthly	Monthly
<b>Event Promotion-MHC will promote one event per year, per business partner on Social Media and Listserv</b>		Yes	Yes	Yes

A la Carte Opportunities				
<b>Business Partner Expo Sponsorship Opportunities (including but not limited to decorations, participant bags, Wi-Fi, cocktail reception, and educational sessions)</b>	Yes	Yes	Yes	Yes
<b>Ad Only Sponsorship-\$500</b>	Listing on Website and Business Partner Directory only-no other benefits apply.			

You may also send an email requesting additional information to: Sarah Stromberg at [SStromberg@HKJP.com](mailto:SStromberg@HKJP.com), Chair; Michele Hovland at [Michele.Hovland@denvergov.org](mailto:Michele.Hovland@denvergov.org), Co-Chair or [bpcommittee@milehighala.org](mailto:bpcommittee@milehighala.org).